

# SMART Digital Ads

with Marketing Intelligence



# AGORA ADVANTAGE



Includes the following:

Value

Pro

Gold

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Search Term and Buyer Audience Research to Identify How Research to Identify How to Target New Customers for Your Business & Services	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Determine Which Advertising Platform Will Produce the Best Return on Investment (Google Ads, Youtube, Facebook, Bing, LinkedIn)	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Setup 1 Campaign with 1 Ad Group, 2 Ads. Includes BrandScript Meeting, Targeting, Keyword Research	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Identify Target Keywords & Audience Demographics Such as Location, Business Type, Interests, and More	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Maximum Number of Ad Groups. 2 Ads per ad group	1	2	3
Maximum Number of Campaigns	1	2	3
Campaign Monitoring & Adjustments Making Changes & Optimizing Campaign to Maximize Relevant Clicks & Minimize Costs Improving ROI	Weekly	Weekly	Weekly
Maximum Monthly Campaign Spend Amount Paid Directly to the Advertising Provider	No Maximum Spend	No Maximum Spend	No Maximum Spend
Monthly Video Progress Report to Review and Track Campaign(s)	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Remarketing Campaign with 1 Ad Group and 2 Ads.	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>
Display Ad Design. New ad every month.	Additional \$97 per display ad.	Additional \$97 per display ad.	Additional \$97 per display ad.
Monthly Fee (No Setup Fee)	\$297.00	\$497.00	\$897.00