

SMART Landing Pages



AGORA ADVANTAGE

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PEGASUSONLINE

Includes the following:	Deluxe	Gold	Platinum
Content Writing Included	1 Revision	2 Revisions	3 Revisions
Market Research (Content Writing)	✗	✗	1 Hour
Fully Responsive Design for Display on all Computer, Tablets and Mobile Devices.	✓	✓	✓
Landing Page Design & Building	✓	✓	✓
Number of Page Sections	5	7	10
Build Revisions	1 Revision	1 Revision	2 Revisions
Build Timeframe	10 Bus. Days	7 Bus. Days	5 Bus. Days
16 Point Checklist Tested	✓	✓	✓
Free Hosting & Domain Name	✓	✓	✓
Lead Capture Form, Email Lead Notifications	✓	✓	✓
Conversion Tracking Code Setup	✓	✓	✓
Google AdWords & Analytics Integration	✓	✓	✓
Multi-Step Lead Capture Form	✗	✗	✓
Customizable Confirmation (Thank You) Messages	✓	✓	✓
Heatmaps	Additional Charge	Additional Charge	Additional Charge
A/B Split Testing	✗	✓	✓
Email Marketing Integration (e.g. Mailchimp, Constant Contact, etc.)	✓	✓	✓
CRM/Marketing Integration (e.g. Salesforce, ActiveCampaign, Infusionsoft, etc.)	✗	✓	✓
One-Time Fee	\$397.00	\$597.00	\$997.00
Yearly Renewal Fee	\$147.00	\$147.00	\$197.00